



**MHI.**

# Jobs of Tomorrow

an MHI and ASSOCIATION TV® Original Series

**Sponsor Prospectus**





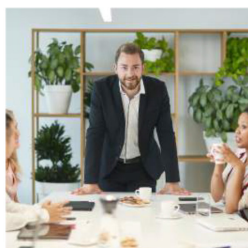
## **JOBS OF TOMORROW: THE DOCUSERIES**

### **The goal is to tell a story of the:**

- Unique values and skills of material handling and supply chain jobs
- Rate of change based on innovation, technological and societal change
- Impact of material handling and supply chain on industry, economy and society
- How MHI members and supporters of the industry are responding

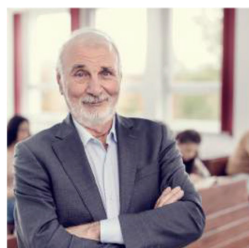
## **JOBS OF TOMORROW: THE STRUCTURE**

- 12 Episodes [22 minutes per Episode]
- Each episode in the docuseries contains 3-4 Interviews
- Each Episode covers material handling and supply chain topics such as:
  - Labor shortage/Skills Gap
  - The impact of Ecommerce
  - Automation and Tech
- Opportunity for the audience to learn and walk in the shoes of someone already doing the job.



**A member who lives and loves this job and career.**

Example:  
Association  
Executive or Leader



**An expert who can speak on the past, present and future evolution of the job**

Example:  
University Professor



**A student or graduate preparing for this role.**

Example: Recent Graduate or Young Professional



**Sponsor Representative:**

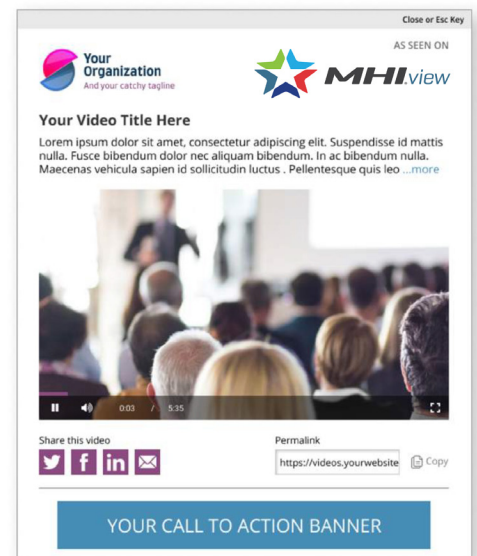
Shares perspectives on how they are helping make this job and industry better, faster, safer, more efficient and shaping the jobs of tomorrow  
Addresses the evolving needs and how to capitalize on technology and change.



# JOBS OF TOMORROW



## THE SPONSORSHIP OPPORTUNITY FOR MEMBERS



### Sponsor Benefits:

- Align your brand with exclusive content that informs, educates and inspires the next generation of workers
- Exclusive Content Marketing opportunity that will position you as a thought leader and innovator in the material handling/supply chain industry – supporting and improving the jobs of tomorrow, and in doing so, the supply chain of tomorrow.
- A multi-channel distribution strategy that includes:
  - Streaming on Amazon Prime and possibly other streaming outlets
  - Exposure on MHI view and to MHI's exclusive audience of 100,000 material handling and supply chain professionals
  - A video player branded with "as seen on MHI view" embedded on your website



### Your sponsorship includes:

- Exposure on 22-minute Docuseries Episode on MHI view and Amazon Prime Video
- Exposure on 3-4 minute micro-learning video on MHI view, MHI cast and embedded video player on sponsor web site
- Exposure on a 30 second social media promotional video including MHI Social Media promotion



\$15,000	Initial Commitment Deadline: December 2021
\$15,000	Balance Due When Released on Amazon Prime Video in Q2 2022
\$30,000	Sponsorship Total

Questions? Contact Carol Miller at [cmiller@mhi.org](mailto:cmiller@mhi.org)





**Reserve your sponsorship:  
email completed application to [cmiller@mhi.org](mailto:cmiller@mhi.org)**

## **Jobs of Tomorrow Sponsorship Application**

### **I. COMPANY INFORMATION (PRIMARY SPONSOR)**

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

#### **Primary Contact (Person at your company that should be our main point of contact for Sponsorship)**

Name \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

### **II. TERMS OF PAYMENT**

**Initial payment due must accompany the completed application according to the payment schedule below.**

Sponsor hereby agrees to pay a sponsorship fee as follows:

1. Before December 31, 2021 – 50% of the cost of sponsorship due with the execution of the application: \$15,000
2. Q2 2022 – 50% of the cost of sponsorship due upon release on Amazon Prime: \$15,000

### **III. AUTHORIZED SIGNATURE REQUIRED**

I, the duly authorized representative of the Sponsor intending to be legally bound hereby, have read the foregoing Jobs of Tomorrow Sponsorship Prospectus and Application, and on behalf of the Sponsor subscribe and agree to all the terms, conditions, authorizations contained therein, and request an assignment of a sponsorship in one episode in the Jobs of Tomorrow Season One Docuseries. If you are an individual resident of the European Union (EU) and the European Economic Area (EEA), you have certain data protection rights under the General Data Protection Regulation (GDPR). MHI aims to take reasonable steps to allow you to correct, amend, delete or limit the use of your Personal Data. If you wish to be informed what Personal Data we hold about you and if you want it to be removed from our systems, please contact us. Fax and e-mail permission: By signing, I am authorized to, and give consent for, fax and e-mail permission from MHI to the company fax numbers and e-mail addresses specified above:

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

